



August 2017



AUTUMN IN THE PARK FALL FESTIVAL

Saturday, September 23, 2017 at Norman Myers Park

Dear OBA Members and Neighbors:

Since 2004, the **City of Overland** and the **Overland Business Association** have co-hosted the *Autumn in the Park Fall Festival*. Many local businesses and community groups like yours have sponsored our events with their time, talents and donations. **These events are not possible without help from our community. Once again, we are asking for your help.** Please consider sponsoring this event as it will enable us to continue having this wonderful, free, community festival. These donations go toward the promotion of the event and to underwrite the cost of the entertainment and attractions. We have three levels for you to choose from:

- ❖ **\$300 Grand Sponsor** - Features your business name and color logo on a “yard sign” at the venue, flyers, the large venue sponsor’s board and your business name highlighted on the digital sign at Erickson Plaza one week prior to the event
- ❖ **\$200 Venue Sponsor** – Features your name and color logo on a “yard sign” at the venue and your business name on flyers and the large venue sponsor’s board
- ❖ **\$100 General Sponsor** – Features your business name printed on flyers and the large venue sponsor’s board

Sponsorship is open to ALL businesses and entities (OBA members and non-members). Donations of any kind or amount are appreciated. Also, if you would like to make an “in kind sponsorship” donation of products or services, please contact the **OBA Autumn in the Park Chairperson, Beth Ruckman** (Carol’s Corner 314-427-1221 or Cell: 314-913-0841) for information about our needs and how best we can work together.

Please make your sponsorship **check payable to the “Overland Business Association”** and mail it to P.O. Box 142784, Overland, MO 63114, or get it to Gregg Wesche at Overland Hardware (314-427-1404). We would like your **commitment by September 1st** in order to include your business name on the printed items and to plan our finalize our budget. If you are *not* currently an OBA Business Member and you would like to take this opportunity to join and help support our organization, you can become a member by sending an additional \$75.00. In appreciation for joining at this time, your membership will be valid through December of 2018.

Thank you in advance for your consideration of supporting this event and our community. **We sincerely appreciate your business being in Overland.** Please know that I, personally, am always available to assist our local businesses. Please feel free to contact me at City Hall (314-428-4321) at any time.

Very truly yours,

Mike Schneider
Mayor

P.S. We are once again collecting “raffle baskets” to help with the cost of this event and to also promote our local businesses. These baskets will be raffled off at the OBA Information Booth during the festival. If you want to promote your business or organization by donating a basket of goodies, please contact Mitch Wilson at Shepard Funeral Chapel (314-426-6000) to make arrangements to get your basket to the event or for additional information.



AUTUMN IN THE PARK FALL FESTIVAL SPONSOR RESPONSE FORM

- \$300 Grand Sponsor** - Features your business name and color logo* on a “yard sign” at the venue, flyers, the large venue sponsor’s board and your business name highlighted on the digital sign at Erickson Plaza one week prior to the event
- \$200 Venue Sponsor** – Features your name and color logo* on a “yard sign” at the venue and your business name on flyers and the large venue sponsor’s board
- \$100 General Sponsor** – Features your business name printed on flyers and the large venue sponsor’s board
- Raffle Basket** – Donation of a basket full of promotional items or “goodies”**
- \$75 Membership Dues for 2018** – Join now or renew OBA Membership through December 2018

TOTAL ENCLOSED: \$ _____

Checks payable to: **Overland Business Association
P.O. Box 142784
Overland, MO 63114**

Company/Organization: _____

Contact Person: _____

Phone #: _____ **Alternative #:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email address: _____

Website: _____

***Please email color logo to Mitch Wilson (File formats accepted: .jpg .png .tff .pdf)**

Email: oba.mitch.wilson@gmail.com

****Please email or call Mitch Wilson to make arrangements for Basket pickup or Delivery**

Email: oba.mitch.wilson@gmail.com *Office Phone:* Shepard Funeral Chapel at 314-426-6000