

**Overland Business Association
Board Meeting
September 13th, 2007**

President Mitch Wilson called the meeting to order at 7:02 A.M. Those in attendance included Mitch Wilson, David Sippie, Gregg Wesche, Lee Patterson, Carolyne Simpson, Tom Drennan, Scott Barthelmass, and Bryan Hercules.

1. The August 2nd minutes were reviewed. Motion to accept by Gregg and seconded by Lee. Minutes approved.
2. Treasurer's report-Gregg reported that the balance in checking as of September 13th, 2007 was \$7072.49. Income includes \$750.00 in new members and renewals, and \$33 in refreshment donations. Expenses include \$331.50 in Newsletter expense and \$52.13 in meeting refreshments. The Festival Account had a balance of \$7477.33 as of September 13th, 2007. Income was \$1600.00 from Autumn in the Park sponsors, and expenses included \$380.00 for AIP advertising, \$75.00 for entertainment, and \$66.00 for supplies. Motion to accept Treasurer's report by Dave and seconded by Lee. Report approved.
3. Gregg reported that 128 membership renewal notices were sent out and 101 have renewed so far. Gregg reviewed the list of 21 members who have yet to renew and it was felt that most still plan to renew. Total paid membership is at 151 members.
4. September 20th Meeting Agenda
 - a. Mitch will try to get out a short newsletter or postcard out.
 - b. A reminder e-mail will be sent out by Mitch to all members to remind them of the general membership meeting.
 - c. Mitch and Dave from Baumann Colonial chapel will coordinate catering and set-up again.
 - d. Membership Committee will staff the registration table. Meeting agenda will include Pledge of Allegiance; invocation; introductions; 2-minute City and Community updates; introduce new members; committee announcements; guest speaker will be Tim Fischesser from the St. Louis County Municipal League; announcements/adjournment
5. Committee Meeting Updates and Board Action Items
 - a. Newsletter deadline is October 1st.
 - i. Ads – still would like someone to handle this
 - ii. Tom Drennan to coordinate Member Spotlight
 - iii. New Member Listing by Carolyne Simpson
 - iv. Brief Article or Ad Spot from each Committee

- b. Community Relations & Communications by David Sippie
 - i. Dave Sippie reported that Gary Lerner from Charter Communications will be attending the next committee meeting. The committee is also looking at promoting the OBA through the Ritenour Radio Station. This committee meets the first Wednesday of every month at Dave Sippie's office.
 - c. Lee and Dave reported that the committee has scheduled a meeting between key members of the committee and City Hall to finalize the Business License Packet. The mayor is interested in having John Sed from Elmhurst visit Overland and bring ideas of how to increase development of the business district. The committee will be working on a listing of vacant commercial properties. This committee meets on the second Tuesday of each month at Dave Sippie's office.
 - d. Membership Development/Meetings Speakers & Topics.
 - i. Programs are needed for upcoming meetings. Tim Fischesser of The St. Louis Municipal League will be the guest speaker for September, the October meeting will be held at Alberici with a tour to follow, and Mark Giroux will present the Old City Master plan at the November meeting.
 - e. Fund Raising and Events Committee
 - i. Autumn in the Park is scheduled for September 22nd and 23rd.
 - ii. Membership social free BBQ Dinner will be on September 21st.
 - iii. Ritenour Homecoming parade is also September 22nd. OBA will have a float in the parade promoting Autumn in the Park.
 - iv. Sponsorship total is currently at \$3750 in cash and \$650 "in-kind"
6. The Next Board meeting will be on Thursday, October 11th at 7 A.M. at David Sippie's office.
7. The meeting adjourned at 8:30 A.M.