

**Overland Business Association
Board Meeting
February 8th, 2007**

President Mitch Wilson called the meeting to order at 7:02 A.M. Those in attendance included Mitch Wilson, David Sippie, Gregg Wesche, Lee Patterson, Carolyne Simpson, Tom Drennan, Bryan Hercules, and guest Mark Giroux.

1. The January 11th minutes were reviewed. Motion to accept by Gregg and seconded by Lee. Minutes approved.
2. Treasurer's report-Gregg reported that the balance in checking as of February 8th, 2007 was \$2,700.32 with income of \$229.00, of which \$150 was from membership dues/renewals, \$50 for newsletter advertising, and \$29 from refreshment donations. Expenses for the last month was \$1098.42 of which \$461.23 was for newsletter expenses, \$500 for a donation toward the support of Proposition R, \$150 for Christmas Lights awards, \$97.26 for meeting refreshments, and \$189.93 for Program expenses. The Festival account had a balance of \$1012.57 with an income of \$500 for Spring Festival sponsorship, and with expenses of \$2,100 of which \$100 was for advertising, \$500 for Entertainment deposits, and \$1500 for Tent deposit. Motion to accept Treasurer's report by Lee and seconded by Carolyne. Report approved.
3. February 15th Meeting Agenda
 - a. A reminder e-mail will be sent out by Mitch to all members to remind them of the general membership meeting.
 - b. Mitch and Dave from Baumann Colonial chapel will coordinate catering and set-up again.
 - c. Membership Committee will staff the registration table. Meeting agenda will include Pledge of Allegiance; invocation; introductions; 2-minute City and Community updates; introduce new members; committee announcements; and the program will be a Working Session of prioritizing the goals and strategies identified at the November meeting.
4. Committee Meeting Updates and Board Action Items
 - a. March 2007 Newsletter Deadline is Friday, Feb 24, 2007
 - i. Ads – still would like someone to handle this
 - ii. Tom Drennan to coordinate Member Spotlight
 - iii. New Member Listing by Carolyne Simpson
 - iv. Brief Article or Ad Spot from each Committee
 - b. Community Relations & Communications by David Sippie
 - i. 10 people attended the last meeting. Projects include Website, New business directory and Discover Overland (June 2nd).

- c. Business Development Committee will hold its next meeting on May 11th.
 - d. Membership Development/Meetings Speakers & Topics.
 - i. Mitch to arrange a speaker from Maryville University to talk on Business Marketing.
 - e. Fund Raising & Events Committee is meeting to organize the Spring Festival 2007 Celebrating Cinco de Mayo on May 4th and 5th.
5. Next Planning meeting will be on Thursday, March 1st at 7 A.M. at David Sippie's office.
6. The Next Board meeting will be on Thursday, March 8th at 7 A.M. at David Sippie's office.