

**Overland Business Association
Board Meeting
December 8th, 2005**

President Mitch Wilson called the meeting to order at 7:02 a.m. Those in attendance included Mitch Wilson, David Sippie, Gregg Wesche, Lee Patterson, Doug Saye, and Bryan Hercules.

1. The November 10th minutes were reviewed. Motion to accept by Gregg and seconded by Lee. Minutes approved.

2. Treasurer's report-Gregg reported that the balance in checking as of 12-08-05 was \$2735.02 with income from last month of \$134.95, of which \$50 was from new member dues, \$47.95 from Sales tax & Discount credit, and \$37 from refreshments donations. Expenses for the last month were \$877.69. They include \$34.81 for sound equipment, \$72.39 for refreshments/meeting supplies, \$150 for directory expense/ad refund, \$525 for Autumn in the Park honorariums for the performers, and \$95.49 for web site renewal. The Festival account had no change since last month, with a balance of \$3111.79. Motion to accept Treasurer's report by Bryan and seconded by Lee. Report approved.

3. Board Administration
 - a. Charter Member Window Decal and 2005-06 Window Decal
 - i. Letters and decals to go out this month in three versions:
 1. Charter members and current members
 2. Current members who are not charter members
 3. Charter members who did not renew yet.

 - b. Bob Erickson Proposed Gift – approved by the City Council
 - i. Reliable Research will do a free appraisal
 - ii. Mr. Erickson will be firming up his offer with Mr. Piazza
 - iii. UMSL will be contacted to get design contest started.

 - c. Newsletter – will begin again in January
 - i. Bryan to send a reminder e-mail to committee chairmen on the last week of the month to send article to Mitch by last day of the month.
 - ii. Tom to get at least 6 \$50 ads pre-sold and ad copy by last week of the month.
 - iii. Tom to have a member highlight ready by last week of month.
 - iv. Mitch and Rebecca to layout the newsletter in the first week of the month.
 - v. Doug Saye to proof newsletter when ready.
 - vi. Diane Reese to send to printer and mail newsletter for \$300 in pre-sold ads. Bids came in from 4 OBA members for the printing and CRS had the best bid.

- d. Web Site
 - i. There was a discussion about the OBA Web site. Dave Sippie will talk to Bill about updating and improving the web site.
 - e. Bryan had talked to the Journal about the OBA advertisement. The rep from the Journal is to start having Bryan proof the ad on a monthly basis.
 - f. A discussion occurred on a membership drive and possible ways to increase membership. Gregg will discuss with the membership committee.
 - g. Mitch initiated a conversation about starting the process of getting a nominating committee together for our upcoming Board Elections in July. Mitch to check the bylaws to see which positions will be up for election and a further discussion will occur at the January Board meeting.
4. December 15th Meeting Agenda
- a. A reminder e-mail will be sent out by Mitch to all members to remind them of the general membership meeting.
 - b. Mitch will coordinate catering and set-up again.
 - c. Membership Committee will staff the registration table. Meeting agenda will include Pledge of Allegiance; invocation; introductions; 2-minute city and community updates; introduce new members and business highlights, committee announcements; and guest speaker Dr. Paul W. Doerrer, Superintendent of Ritenour School District on the “Mutual Benefit of the School District working with the Business Community”; Questions and Answers; announcements and adjournment.
5. Committee Meeting Updates –Action Items only
- a. Fund Raising and Special Events – They will not be meeting until after the first of the year.
 - b. The Membership Development Committee – One new member has joined since last month with a total of 109 current paid members.
 - c. Community Relations and Communications – Office Depot Ribbon Cutting on Thursday, Jan 5th at 2 P.M.
 - d. Business Development Committee –The next meeting will be on Friday, December 9th at 7 A.M. at David Sippie’s office.
 - e. Meeting Speakers & Topics
 - i. January Meeting – Eric Nilsen on “Writing a Business Plan”
 - ii. February Meeting – Greg Steinhoff, Director of Economic Development for the State of Missouri. Presentation and Topic to be confirmed in January.
6. The Next Board meeting will be January 13th at 7 A.M. at David Sippie’s office.

The meeting adjourned at 8:30 A.M.

Respectfully submitted,
Bryan Hercules, Secretary