

Overland Business Association
Board Meeting
April 14th, 2005

President Mitch Wilson called the meeting to order at 7:02 a.m. Those in attendance included Mitch Wilson, David Sippie, Gregg Wesche, Lee Patterson, Doug Saye, and Bryan Hercules.

1. The March 10th minutes were reviewed. Motion to accept by Gregg and seconded by Lee. Minutes approved.
2. Treasurer's report-Gregg reported that the balance in checking as of 4-14-05 was \$3423.27, with \$176.00 from membership dues and refreshments to be deposited. Expenses for the past month were 1) \$25.60 for refreshments for the past general membership meeting. 2) \$95.83 for printing of brochures, and 3) \$34.00 for badges. \$10.20 for 3 badges. Cinco de Mayo festival account has a balance of \$6575.83 from a total income of \$6675.00 and total expenses of \$99.17. Gregg received a letter from the State of Missouri asking for a copy of our constitution and by-laws for our tax-exempt status. Doug offered to follow up with this matter.
3. Board Start-up business
 - a. Charter Member Logo
 - i. Bob Balk will coordinate with printer for logo.
 - b. Development of the By-laws and Constitution-The board members reviewed and made some minor changes. Bryan will revise and e-mail out to all of the board members for a final review.
 - c. Newsletter-In place of the newsletter this month, a mailing was sent promoting the Cinco de Mayo festival.
 - d. The Community Relations and Communications Committee is working on the map portion of the General Membership Directory.
4. April 21st Meeting
 - a. E-mail will be sent to all members to remind them of the general membership meeting.
 - b. Community Relations and Communications Committee to send out press releases.
 - c. Mitch will coordinate catering and set-up again.
 - d. Membership Committee will staff the registration table. Meeting agenda will include Pledge of Allegiance, invocation, introductions, 2-minute What's Happening reports, 3 infomercials, and committee reports/announcements to include Cinco de Mayo festival information.
 - e. Our speaker this month will be from the Northwest Chamber of Commerce. They are Larry Perney, Executive Chair, and Craig Felzein, Committee Chairman for the Chamber's Economic Development Committee.

5. Committee Reports

- a. The Fund Raising and Special Events Committee is planning Cinco de Mayo Street Festival for Saturday, May 7th. The event will have a Run/Walk at 11 a.m.; booths, food, drink and entertainment from 12 – 9 p.m. Heather Deering from Aesthetics Institute of St. Louis is the Chairman of the event, Robert Rodriquez of Hacienda is in charge of Advertising/sponsors/entertainment, Rebecca Anderson from Crown Services is in charge of street vendors and booths, Mike Christensen is in charge of venue planning, and Lisa Womble, Nancy Harrison, and Jerry Nolan are in charge of the Run/Walk event. The committee continues to meet on a regular basis to make this event a success. The Overland Lion's Club will be granted a Gold Sponsor for all of the work they have done for this event.
- b. Beth Ruckman from Carol's Corner has agreed to be the chairperson for the Autumn in the Park Committee. The Overland Historical Society is on board for this event.
- c. Due to the time spent on the by-laws and the Cinco de Mayo festival, Mitch asked that all other committee reports be postponed until the next board meeting.
- d. The Next board meeting will be May 12th at 7 A.M. at David Sippie's office.

The meeting adjourned at 8:30 A.M.

Respectfully submitted,
Bryan Hercules, Secretary